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# Streetwise Atlanta Map - Laminated City Center Street Map Of Atlanta, Georgia



## Synopsis

Streetwise Atlanta Map - Laminated City Center Street Map of Atlanta, Georgia - Folding pocket size travel map with integrated Marta lines & stations This map covers the following areas: Main Atlanta Map 1:33,000 Atlanta Area Map 1:170,000 Downtown Atlanta Map 1:24,000 Known as the capital of the South, Atlanta, Georgia is a booming metropolis fueled by growth. The STREETWISE® Atlanta Map will guide you through all of the major neighborhoods and sites of this hot southern city. The center of Atlanta is Five Points, the star-shaped intersection formed by several major streets. East of Downtown, Sweet Auburn is the city's African-American neighborhood. North of Sweet Auburn is Little Five Points, the center of Atlanta's college and hip set. North of Downtown, Midtown is an upmarket entertainment and nightlife area. The West End, west of Downtown, is Atlanta's oldest neighborhood. Further north is Buckhead, an upscale residential and business center. The list of places to visit and featured on the STREETWISE® map of Atlanta goes on and on. The Atlanta Area Map will get you in, out and around the city. Whether you are driving the perimeter (I-285) or heading to and from Hartsfield-Jackson International Airport, this detailed metro map navigates you around the region. The Marta mass transit system is conveniently overlaid on both main and area maps for those committed to travel by mass transit. A complete index of streets, hotels, points of interest, shopping, education, culture, transportation and parks is clearly listed on this laminated and easy to read Atlanta map. Our pocket size map of Atlanta is also laminated for durability and accordion folding for effortless use. The STREETWISE® Atlanta map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE®. Buy your STREETWISE® Atlanta map today and you too can navigate Atlanta, Georgia like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

## Book Information

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## Customer Reviews

'Don't leave home without STREETWISE.' --The New York Times'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of

research and design. Today, STREETWISE<sup>®</sup> produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE<sup>®</sup> is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE<sup>®</sup> is the great map that you need.

I was hoping for a more detailed map of the downtown area for walking and taking Marta. This is a good regional overview.

Atlanta is a great city, and I was very glad I had this laminated map. I could spill stuff on it and it didn't matter. It didn't tear, no matter how many times I folded and refolded. It very clear about what streets are where and how they all connect. It is easy to read which is very important when you in a city. A very good investment.

This is the most bizarre layout of any map I have ever seen. The text goes one way north is another way turn the map over and it's upside down from there . Once you figure it out well then you've got a good map

Nice detailed map of the city of Atlanta, downtown Atlanta and Fulton County, but didn't include any of the other counties that make up greater Atlanta metro area. Lamination is handy.

Very compact and doesn't get wrinkled or torn. Got us around Atlanta. Bought another one for Seattle.

Not as detailed as I hoped but very convenient to use

Great item, thanks

Sure helped me get around.

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